

SUSTAINABLE SOLUTIONS FOR MODERN MANUFACTURING: EMBRACE THE DIGITAL REVOLUTION

PHILIPPINES 

EMAX

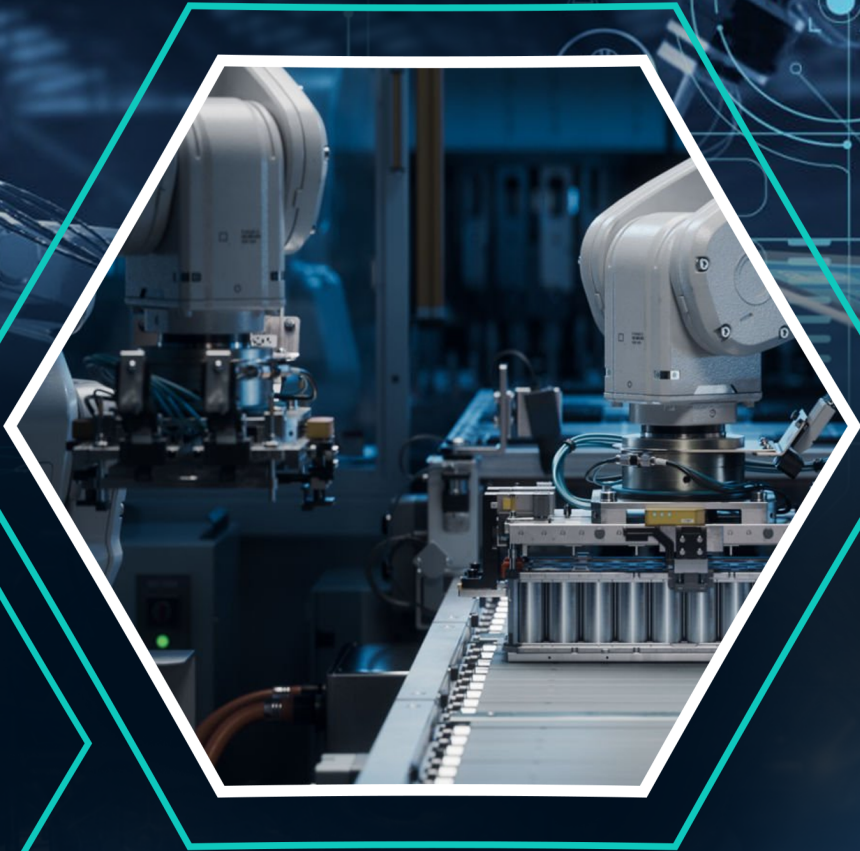
Electronics Manufacturing Expo **2025**

CO-LOCATED WITH:



03 ▶ 05
DECEMBER
2025

SMX SMX CONVENTION CENTER MANILA,
MALL OF ASIA COMPLEX,
PASAY CITY, PHILIPPINES



Hosted by:



Organized by:



Fireworks Trade Exhibitions & Conferences
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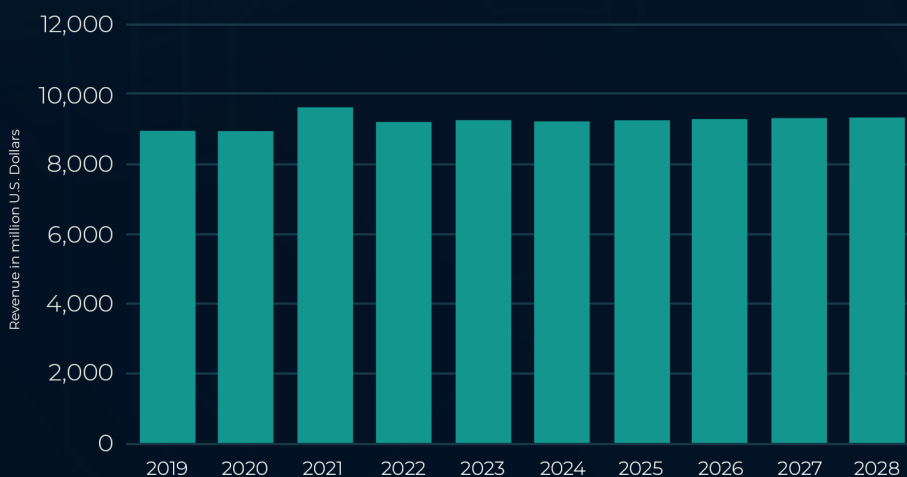
www.emax-ph.com

ABOUT THE EVENT

The Electronics Manufacturing Expo Philippines 2025 expands upon the success of the Electronics Manufacturing Expo Asia, which originated from the heart of the industry in Penang, Malaysia. As the exclusive Electronics Manufacturing Assembly Technology and Equipment event in the Philippines, it brings together an international gathering of chip manufacturers, semiconductor manufacturers, and equipment suppliers in Manila. This event serves as a pivotal platform to showcase the industry's cutting-edge advancements and innovations, fostering collaboration and driving progress within the electronics manufacturing sector.

INDUSTRY FACTS: CONSUMER ELECTRONICS – PHILIPPINES

Revenue of the consumer electronics market in the Philippines from 2019 to 2028



2019: 8,964.83
2020: 8,967.01
2021: 9,636.63
2022: 9,214.97
2023: 9,260.52
2024: 9,253.04
2025: 9,278.31
2026: 9,315.09
2027: 9,332.15
2028: 9,356.16

Consumer electronics refers to a range of electronic devices, appliances, and gadgets designed for everyday use by individuals. The market is highly diverse and encompasses various product categories such as personal computing devices, audio and video systems, mobile devices, and smart home technology. These products are developed with the aim of enhancing personal productivity, communication, and entertainment. Technological advancements, shifting consumer preferences, and a growing desire for cost-effective, easy-to-use, and high-performance devices are some of the factors propelling the consumer electronics market.

Structure:

The Consumer Electronics market is segmented into six main segments:

- The Telephony segment includes devices such as smartphones, feature phones, and landline phones. This segment is driven by the increasing demand for mobile devices that enable communication and provide access to the internet.
- The TV, Radio & Multimedia segment includes products such as televisions, radios, digital cameras, speakers, and headphones. This segment is characterized by the demand for high-quality, immersive entertainment experiences.
- The Computing segment includes laptops, desktops, tablets, and other computing devices. These products are designed to meet the needs of individuals for personal and professional computing tasks.
- The TV Peripheral Devices segment includes products such as smart streaming devices, smart remotes, and video players. These products are designed to enhance the TV viewing experience and enable individuals to access content from various sources.
- The Drones segment includes unmanned aerial vehicles (UAVs) that are used for personal purposes. The drone market is driven by the increasing demand for high-quality aerial photography and videography.
- The Gaming Equipment segment includes gaming consoles and VR headsets. This segment is driven by the increasing popularity of video games and the rise of e-sports.



Additional Information:

The market comprises revenue, average revenue per capita, volume, average volume per capita, and price. Figures are generated through both online and offline sales channels and include spending by consumers (B2C) and enterprises (B2B). Key players in the market are companies like Apple, Samsung, Huawei, HP, Dell, and Sony. These companies are leaders in their respective segments and are known for their innovative products, brand reputation, and extensive distribution networks. For more information on the data displayed, use the info button right next to the boxes.

WHO SHOULD EXHIBIT

- Electronics manufacturers
- Semiconductor companies
- Automotive manufacturers
- Precision engineering firms
- Plastic and rubber product manufacturers
- Metal fabrication and machining companies
- Renewable energy companies
- Packaging and labeling solution providers
- Industrial automation and robotics companies
- Supply chain management companies
- Environmental and sustainability solution providers
- Research and development organizations in manufacturing and electronics
- Academic institutions offering manufacturing and electronics-related programs
- Trade publications and media companies covering manufacturing and electronics industry news
- Professional organizations and associations related to manufacturing and electronics
- Government agencies and economic development boards supporting the manufacturing and electronics industry
- Electronic component manufacturers
- Contract manufacturers
- Printed circuit board (PCB) manufacturers
- Original Equipment Manufacturers (OEMs)
- Electronic equipment manufacturers
- Test and measurement equipment manufacturers
- Automation and robotics companies
- Electronic manufacturing service (EMS) providers
- Software and firmware developers for electronic systems
- Quality control and inspection equipment providers
- Integrated Circuit (IC) manufacturers
- Sensor manufacturers
- Precision tools manufacturers
- Other electrical manufacturers
- Other manufacturers

WHO SHOULD VISIT

- Textile Manufacturers
- Rubber, Plastic & Synthetic Products
- Food Manufacturers
- Government & Trade Associations
- Chemical Engineering & Processing
- Renewable Energy
- Machinery Manufacturing Quality Control & R&D Professionals
- System Integrators
- F&B Manufacturing
- Storage & Materials Handling
- Clean Room and Laboratories
- Industrial Consumables
- Steel & Metal Products Manufacturers
- LED, Lighting Manufacturers
- Logistics Services Providers
- Consultancy & Industrial Designers
- Solar Panel Manufacturers
- Packaging
- Industrial IoT Solutions
- Building & Construction Materials Manufacturers
- General Hardware & Manufacturing
- Sub-contracting & Contract Manufacturing
- Distributors, Representatives & Traders
- Semiconductors, Electronics, PCB & Water Manufacturers
- High-Tech Manufacturers
- Industry 4.0 Adopters
- Medical Disposable
- Pharmaceutical Manufacturers
- Chemicals Manufacturing
- Machining Service Providers
- Automotive Manufacturing & Assembly
- Automotive Components Manufacturing

EVENT HIGHLIGHTS



THE ORGANIZER

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EXHIBITIONS AND CONFERENCES
— Since 2008 —

FireWorks Trade Exhibitions & Conferences Philippines, Inc.

FireWorks Philippines is part of the Fireworks Trade Media Group, one of South East Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 4 different business divisions:

- **Fireworks Exhibitions and Conferences (Trade Exhibitions)**
- **Fireworks Business Information (Trade Publications, Print and Online)**
- **QUIK Fairs (Industrial Roadshows & Niche Events)**
- **JUZ Talk (Trade Conferences & Forums)**

In a mere 4 years, we have grown leaps and bounds with our own international offices spanning in 10 countries namely: Indonesia, Malaysia, Thailand, Singapore, Philippines, China, Taiwan, Vietnam, Myanmar and India. Bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our customers the relationships and big ideas to do different and better business remains unchanged.

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THE VENUE

**SMX CONVENTION CENTER MANILA,
MALL OF ASIA COMPLEX, PASAY CITY, PHILIPPINES**

Philippines Electronics Manufacturing Expo 2025 will be held at SMX Convention Center Manila, one of the Philippines' most impressive and popular purpose-built convention and exhibition center. The center boasts the latest in exhibition and conferences facilities and also ample parking space for visitors and exhibitors.

COST OF PARTICIPATION



HAVE IT RAW! ✓

Raw Space Only (Min 18sqm)
440 USD PER SQM

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

SHELL ME UP! ✓

Standard Shell Scheme (Min 9sqm)
460 USD PER SQM

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

**CORNER BOOTH CHARGE:
50 USD PER SQM**

SHELL SCHEME PACKAGE INCLUDES:

1x 230V - Power Point - Needle Punch Carpet Flooring - White Laminated Plywood Panel - 2 x Fluorescent Tube - 2 x Upright Chair
1x Information Counter - Fascia Board With Company Name

SPACE BOOKING FORM

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For provisional bookings please email this form to: info@fireworkspahls.com

We are keen to exhibit with an area of approximately:

Raw Space Only

Area _____ sqm only (min 18 sqm)

Shell Scheme

Area _____ sqm only (min 9 sqm)

NAME _____

DESIGNATION / TITLE _____

COMPANY _____

COUNTRY _____

CITY _____

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TEL _____

FAX _____

MOBILE _____

EMAIL _____

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